

# Bonnie James

## DESIGN . ILLUSTRATION . PHOTOGRAPHY

### SUMMARY

**Innovative solutions for any design, illustration or photography project, web and print.**

**AWARDS** ASBPE (Association of Business Press Editors) Best Computer Generated Magazine Cover, Professional Remodeler - 2007, Packaging Digest - 2008, American Graphic Design Award, e-newsletter design - 2005

**JUDGING** Neal Awards, 2019 - 2021 Best cover, Overall Design, Best Feature Article, Best Infographics  
ASBPE 2012 - 2016 Best Cover, Overall Design, Best Infographics

**CERTIFICATIONS** Adobe Certified Associate in Photoshop, Flash, and Dreamweaver - 2010

**TOOLS** Extensive knowledge of Adobe InDesign, Illustrator, Photoshop, Dreamweaver, and HTML

### EXPERIENCE

**Freelance** (self-employed) — Evanston and Chicago area

**2010 - Present**

**Designer, Illustrator and Photographer**

- Produce digital pdf and print brochures, annual reports, and white papers
- Art directed and laid out Offshore Engineer Magazine, a Houston-based monthly publication, 2013 - 2018
- Plan and implement magazine redesign and editorial design
- Trade show booth graphics and signage
- Design and produce small business websites, design corporate microsites
- Create brochures, banners and business cards and other print projects
- Shoot product and other photography as needed for websites and other projects, in my studio or on location
- Draw technical and editorial illustration

**Reed Business Information/Cahners Publishing** — Oak Brook, IL

**1988 - 2010**

**Graphic Designer, Art Director, Illustrator and Photographer**

- Created magazine layouts and the designed the cover as Art Director for Grocery Marketing magazine
- Drew magazine cover and editorial illustration, technical diagrams, logo design, and charts and graphs using Adobe Illustrator and Photoshop
- Designed and built Illustration Department's intranet website, redesigned two magazines' websites
- Created and built e-newsletters and their graphic headers
- Implemented procedures and set up a studio to shoot tabletop photography in-house, also shot editors' portraits

### EDUCATION

**Computer Training Source** — Chicago, IL

Web Design - Program included training in Adobe Dreamweaver, Flash, AfterEffects, Premiere, InDesign, Illustrator, Photoshop, HTML and Powerpoint. Overview of PHP, MySQL, Java Script, and SEO

**Oakton Community College** - Des Plaines, IL

Digital Photography and Photographic Lighting classes

**Central College** - Pella, Iowa

Bachelor of Arts -Studio Art and Art Education